



Florida Society of Reproductive Endocrinology and Infertility



News and Notes

President's Message



Sejal Patel, MD
FSREI President

Dear Colleagues:

I hope you have had a great start to the year. Summer is quickly approaching and with that comes summer planning. I hope that in your family plans you have reserved the date for the **Florida Society of Reproductive Endocrinology and Infertility (FSREI) 2016 Annual Meeting**. This year's meeting will be held at the **Hilton Orlando Bonnet Creek** on **Saturday, Aug. 13, 2016**. The Hilton Bonnet Creek is located in Lake Buena Vista within a few blocks of the theme parks, incredible excursions, and world-renowned restaurants. The Hilton Bonnet Creek is

adjacent to the Waldorf Astoria, and both enjoy a spa, world class golf courses, and a kids club. This year's educational conference is focused on areas important to everyone. We have invited nationally renowned faculty, including **Elizabeth A. Grill, PsyD** (Associate Professor from Cornell University), who will provide us strategies to improve the patient experience as we guide them through their infertility journey. She will also speak on the psychological aspects of oocyte cryopreservation for our patients. In addition, we have **Mitchell Rosen, MD** (Director, UCSF Fertility Preservation Center), who will review ovarian stimulation protocols for IVF and help us dissect the ones most appropriate for our patients. Later in the day, he will speak on elective fertility preservation for cancer patients. Invited back by popular demand, is **Mark Hughes, MD** (Director of Genesis Genetics) who will review innovative PGS technology from mitochondrial content to mosaicism.

This year's plenary session with ACOG District XII will focus on the biologic clock and Florida's very own nationally recognized **Steven Ory, MD**, will present an overview of

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fertility with increasing age and fertility options.

In the afternoon, you will have an opportunity to breakout in to smaller sessions for an intimate discussion with the speakers individually.

Finally, our day concludes with an innovative and educational panel comprised of reproductive urologists —both nationally recognized and local — for a stimulating discussion on male fertility. We have invited **Dr. Jamin Brahmbhatt** (Co-Director of the PUR Clinic), **Dr. Zamip Patel** (Assistant Professor at the University of Central Florida), and **Dr. Ranjith Ramasamy** (Assistant Professor at the University of Miami).

With an end to the academic activities, this year for the first time, FSREI members are invited to enjoy a special member reception from 4:00–5:00 pm with our reproductive colleagues and our families. This reception is graciously sponsored by Freedom Fertility Pharmacy and will be

a great way to catch up with old friends and meet new colleagues, one of the aspects of the FSREI that many of us treasure.

There will be plenty of time for attendees to connect and network in the exhibit hall and during social functions. More than 15 companies will be exhibiting and presenting the best services and products in our field. This year we are focusing in on our sponsors. We all know that without sponsorship, we could not enjoy the FSREI, from the rich lectures, to the social connections, to the quick Orlando getaway before school begins. We want and need for you to visit our vendors and thank them for their sponsorship of this great event annually.

I would like to specially thank our management team for their outstanding and tireless work. Without Colleen Filbert, Allison Fellers, Melissa Heyboer, and others, this society would not continue to have the impact that it does. Please take a moment to thank them when you see them.

I hope you will join us this year for the FSREI Annual Meeting in Orlando. FSREI is one of the few statewide reproductive endocrinology meetings left in the country. Keeping the momentum in this society is critical for future generations of reproductive endocrinologists.

Thank you for your support and I hope to see you in Orlando this summer!

FSREI Board of Directors • 2015–2016



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FSREI

Florida Society of Reproductive Endocrinology and Infertility

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Call for Nominations

The Florida Society of Reproductive Endocrinology and Infertility (FSREI) is now accepting nominations from members in good standing who are interested in serving as the president-elect, treasurer, and secretary. To

nominate yourself, or another candidate for any of the positions, please email Colleen Filbert at cfilbert@fsrei.org no later than **Thursday, June 30, 2016**. Please include a short paragraph on why you or the candidate you are

recommending should be considered. Candidates must be current members in good standing. Elections will take place at the annual membership meeting in August.

FSREI New Members

Sandra Goodman, MD
Tampa, FL

Carolina Sueldo, MD
Margate, FL

Patty Pugh, MBA
Jacksonville, FL

Melissa Yates, MD
Orlando, FL

Susan Sciandra, RN
Coral Springs, FL

Interested in Advertising?

If you are interested in advertising, or would like more information on advertising rates, please contact Melissa Heyboer at mheyboer@fsrei.org, or, 904-309-6203.



Ana Saperstein
Executive Director
Center for Reproductive Medicine

The Essentials of the Fertility Patient Experience

One in eight couples in the U.S. face infertility issues. The pathways for these prospective parents can be full of frustration. Fortunately, the field of reproductive medicine is making advancements at unprecedented rates. Advancements in treatment protocols, genetic testing, and laboratory improvements are some of the areas where potential parents are better equipped to go through the process.

As a patient embarks on the infertility treatment journey, there are a few key practices that we have found to be effective in improving patient satisfaction:

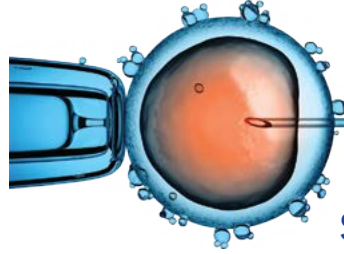
First, the physicians' collaborative approach to patient care allows the patient to be provided an optimal treatment plan to help them conceive. The medical team works with each patient to create a customized treatment plan based on the patient's needs. They combine all this experience to yield the best results for each couple.

Once a treatment plan has been established, a dedicated clinical nursing team will help guide the patient during the various touch points in their care. This will ensure that there is continuity of care and a trusting relationship is developed with the patient and their clinical team. Additionally, there are many team members in practice that have gone through infertility treatment, which creates a genuine understanding of what patients experience during this process.

Furthermore, fertility treatment can be very costly and most services are not covered by insurance. It is important that patients are advised about different financial options early in the process. A dedicated member of the finance team will discuss all of the financial options, so that they are able to make the best decision.

At last, creating easy and convenient appointment times at various locations brings patients ease as they plan around their work schedules.

Combining and mastering these practices, along with providing compassionate, high-quality care, are the key essentials to the optimal patient experience.



FSREI 2016 annual meeting

SATURDAY, AUGUST 13 • ORLANDO, FL
HILTON ORLANDO BONNET CREEK

Early Bird
Registration
Ends June 1st

SOCIAL EVENTS

Fun Run 5K

Saturday, August 13 | 6:00 AM

Registration Fee: \$25/person



Begin your day with a *Healthy Start*! Make plans to join ACOG District XII's Junior Fellows for the first Fun Run! The 5K run will be held on Saturday, August 13 starting at 6:00 AM. The run will take place around the Hilton Orlando Bonnet Creek hotel jogging path. The Junior Fellows are looking forward to a successful turnout from all attendees to support a worthy cause. The funds raised from the Fun Run will be used to support the local Healthy Start Coalition in Florida. Healthy Start Coalitions assist pregnant women, interconception women, infants, and children up to age 3 to obtain the healthcare and social support needed to reduce the risks for poor maternal and child health outcomes. The Fun Run will be a great way to invest in your own health while supporting a good cause! Please sign up for the run when you register.

Saturday Reception and Cirque du Soleil® Show

Saturday, August 13 | 7:00–8:00 PM Reception; 9:00–11:00 PM Show

The evening will begin with a heavy hors d'oeuvres and cocktail reception at the Hilton Orlando Bonnet Creek. Following the reception, transportation will be provided at 8:00 PM to Disney Springs® Walt Disney World® Resort to enjoy La Nouba™ by Cirque du Soleil®. The show begins at 9:00 PM and is a 90-minute jam packed event. This will be a unique entertainment experience you definitely will not want to miss!



Reception ONLY Ticket: \$45/person

Reception and Show Ticket: \$100/person

To purchase tickets, select the Saturday Reception/La Nouba™ ticket fee on the meeting registration form. Please note there is a limited quantity. If you do not want to attend the show, you may purchase a ticket for JUST the reception for \$45 per ticket.

This event is NOT included in the attendee registration fee. Each attendee and guest will need a ticket for this event.

NEW THIS YEAR

FSREI Member Reception *

Saturday, August 13 | 4:00–5:00 PM

Join your fellow friends and colleagues for a private reception following the conclusion of the FSREI 2016 Annual Meeting. This reception will allow members to catch up with colleagues as well as meet new members.

*Sponsored by Freedom Fertility Pharmacy



Welcome Reception with Exhibitors

Friday, August 12 | 6:30–8:00 PM

Join us for an opening reception with the 2016 exhibitors and supporters on Friday evening in the exhibit hall. Take some time to chat with your colleagues and visit more than 70 exhibiting companies. Beverages will be available as well as heavy hors d'oeuvres.

This reception is included in the attendee registration fee. Guests and children are welcome to attend with the purchase of a guest badge.



*FSREI Thanks 2016 Annual Meeting Supporters and Exhibitors**

COMMERCIAL SUPPORT

Ferring Pharmaceuticals

EXHIBITORS

Boca Fertility

Celmatix, Inc.

EMD Serono

Freedom Fertility Pharmacy

Good Start Genetics, Inc.

LifeGlobal Group, LLC

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SMP Fertility Pharmacy

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**as of May 2016*

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FSREI 2016
annual meeting

SATURDAY, AUGUST 13
ORLANDO, FL
HILTON ORLANDO BONNET CREEK

Florida Society of Reproductive
Endocrinology and Infertility
Medical & Health · Education

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FSREI 2016 Membership Dues

By now, all FSREI members should have received their annual membership renewal forms in the mail. Membership in FSREI runs from January 1–December 31. Active member dues are \$100 and affiliate member dues are \$50. ***Dues should be paid by January 31 in order to remain a member in good standing.***

Benefits of FSREI Membership

- Discounted rates on annual meeting registration fees
- Scholarship opportunities for affiliate members (nurses and embryologists) to attend the annual meeting
- E-newsletter
- Webinars on REI related topics
- Access to the FSREI professional directory
- Inclusion in the *Find an FSREI Member* section of the website for patients
- Access to audio and slides from the annual meeting—NEW THIS YEAR!
- Notifications through mailings, e-blasts, and faxes about the annual meeting, society-related news, and more

Please take a moment and renew your dues TODAY! You can pay via ***mail, fax***, or easily ***online*** (recommended) at ***www.fsrei.org/dues***. If you have questions regarding this, please reach out to the FSREI membership manager, Britney Caldwell, at ***bcaldwell@fsrei.org***.

Upcoming Events

July 29–31, 2016

Florida Medical Association Annual 2016 Meeting

Disney's Yacht & Beach Club

Orlando, FL

www.celebratemedicine.com

August 12, 2016

ACOG District XII Coding and Reimbursement Update 2016

Hilton Orlando Bonnet Creek

Orlando, FL

www.obgpathways.com/coding_course.php

August 12–14, 2016

ACOG District XII 2016 Annual District Meeting

Hilton Orlando Bonnet Creek

Orlando, FL

www.obgpathways.com

Saturday, August 13, 2016

Florida Society of Reproductive Endocrinology and Infertility (FSREI)

2016 Annual Meeting

Hilton Orlando Bonnet Creek

Orlando, FL

www.fsrei.org

October 15–19, 2016

ASRM 2016 Annual Meeting

Salt Lake City, UT

www.asrmannualmeeting.org