

# 2019 Advertising Opportunities



The *FSREI e-newsletter* is the official newsletter for members of FSREI. The FSREI e-newsletter serves to provide updates and information on current/future activities, and other healthcare topics that are specific to the field of REI.

## Display Ads

Size	Dimensions	1X	2X	4X
Center Spread	15" x 10"	\$950	\$750	\$650
Full Page	7 1/2" x 10"	\$550	\$475	\$400
1/2 Page	7 1/2" x 5"	\$400	\$325	\$275
1/4 Page	3 3/4" x 5"	\$200	\$75	\$50

Display ads can be submitted as a .jpeg, .tif or .pdf format.  
If sending a .pdf the fonts need to be turned to outline.

## Classified Ads

Classified ads run one time per quarterly issue. Ad rates are based on length of copy. One line = \$15.00 (Approximately nine words. Divide the word count by nine and multiply by \$15.00 to obtain the cost).

## Closing Dates

Two issues: Spring and Fall	Article Copy Due	Ad Materials Due
Q1 – Summer	April 22	April 26
Q1 – Winter	October 18	October 25

## Onsite Meeting App

Place an ad in the mobile meeting app that all attendees will have access to for the meeting. Reach all attendees through this vital tool. Meeting attendees include physicians, embryologists and nurses.

Size	Dimensions	1X
Full Page	8 1/2" x 11"	\$250

All ads must be submitted as pdf.



## Advertising Policy

All advertising copy is subject to approval and FSREI reserves the right to refuse any advertising. The acceptance of advertising does not guarantee or endorse the products except where noted. Either FSREI or the advertiser may discontinue advertising at any time by giving written notice 30 days prior to the next scheduled issue. FSREI maintains the right to discontinue advertising due to delinquent payment. FSREI guarantees to maintain the rates to all advertisers without discrimination.

Advertising packages are available. Contact us for additional details.

## Contact Us

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